

# Select your profile option 1-4

then simply email back to us  
adam@rala.com.au or fax  
back to +61 2 9420 5152



## Package option 1 – Case study

LIGHTING MAGAZINE  
EARLY POSITIONING

LIGHTING MAGAZINE  
LIGHTING SUPPLIERS DIRECTORY

LIGHTING eNEWSWIRE  
BROADCAST MONTHLY

LIGHTING WEBSITE  
HOMEPAGE

LIGHTING PRODUCTS  
SHOWCASE

MULTI COMMUNICATION RATE

### 1 CASE STUDY

CASE STUDY - BRANDED CONTENT  
DOUBLE PAGE SPREAD

LIGHTING SUPPLIERS DIRECTORY  
HALF PAGE

BANNER ADVERTISEMENT  
651 H x 83 W – PIXELS

LEADERBOARD BANNER  
469 H x 50 W – PIXELS

LEADERBOARD BANNER  
971 H x 143 W – PIXELS

3675

TOTAL VALUE 7125 - SAVING 3450



## Package option 2, 3 and 4 – Communication Profiles

### 2 LIGHTING PROFILE PACKAGE OPTION

PRODUCT COMMUNICATION DISPLAY  
FULL PAGE

LIGHTING SUPPLIERS DIRECTORY  
QUARTER PAGE

BANNER ADVERTISEMENT  
651 H x 83 W – PIXELS

LEADERBOARD BANNER  
469 H x 50 W – PIXELS

LEADERBOARD BANNER  
971 H x 143 W – PIXELS

3055

TOTAL VALUE 5092 - SAVING 2037

### 3 LIGHTING PROFILE PACKAGE OPTION

PRODUCT COMMUNICATION DISPLAY  
HALF PAGE

LIGHTING SUPPLIERS DIRECTORY  
EIGHTH PAGE

BANNER ADVERTISEMENT  
651 H x 83 W – PIXELS

LEADERBOARD BANNER  
469 H x 50 W – PIXELS

LEADERBOARD BANNER  
971 H x 143 W – PIXELS

2532

TOTAL VALUE 4220 - SAVING 1688

### 4 LIGHTING PROFILE PACKAGE OPTION

PRODUCT COMMUNICATION DISPLAY  
THIRD PAGE

LIGHTING SUPPLIERS DIRECTORY  
EIGHTH PAGE

BANNER ADVERTISEMENT  
651 H x 83 W – PIXELS

LEADERBOARD BANNER  
469 H x 50 W – PIXELS

LEADERBOARD BANNER  
971 H x 143 W – PIXELS

2147

TOTAL VALUE 3578 - SAVING 1431

PLEASE REFER TO SPECIFICATIONS PAGE. ALL RATES ARE EXCLUSIVE OF GST.

## LIGHTING ORDER FORM FAX NOW TO +61 2 9420 5152

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Position \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ Postcode \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Authorised by (please print and sign) \_\_\_\_\_ Date / /

ASK ABOUT OUR EASY FLEXIBLE PAYMENT OPTIONS – SPLIT INTO 2 EQUAL INSTALLMENTS IF REQUIRED.

